

MASTER IN APPLIED ECONOMICS: PUBLIC POLICY AND DEVELOPMENT (PPD)

U N I V E R S I T É P S L

The Applied Economics: Public Policy and Development (PPD) Master's degree is a research-based training in analytical and quantitative economic methods. Created in 2008 to face the rising demand for evaluation and expertise on public policies, this Master's program is co-accredited by the ENS – PSL, the EHESS, the Ecole des Ponts ParisTech and is provided at the Paris School of Economics. The program aims to prepare students to become experts in designing, analyzing and evaluating public policies in both developed and developing countries. It can lead to work for national administrations, international organizations, development agencies or non-governmental organizations. About half of its graduates also choose to get enrolled in a doctoral program.

LEARNING OUTCOMES

The program combines classes with a traditional lecture format introducing students to methodological and conceptual frameworks of policy evaluation, individual and team projects (especially in the first year) and classes emphasizing policy applications over pure theory (concentrated in the second year). Most policy areas are covered following a thematic approach.

CAREER OPPORTUNITIES

- **45% of graduates are continuing their studies** at the end of the PPD Master's degree – about 75% of them in doctoral programs.
- **Among those who decide to start working, career opportunities are varied:** positions in national administrations, international organizations (European Union, OECD, UN agencies, etc.), development agencies (World Bank, AFD, etc.), academic institutions (J-PAL, IPA, Crime Lab, etc.), non-governmental organizations and private companies.

MAIN ASSETS

- **Unprecedented collaboration between some of the most prestigious schools** in France in the field of economics. The Paris School of Economics unique academic environment.
- **International openness:** all compulsory courses and most optional courses are offered in English and half of students are coming from foreign countries, developed and developing alike.
- **Strong links with French and international institutions** such as the Treasury, the OECD, J-PAL or the CEPREMAP, allowing students to attend conferences with renowned academics, experts and influential policy-makers.
- **Excellent access to the labor market:** more than 95% of students who choose to enter the labor market are employed within three months after their graduation, most of them are hired even before the end of the academic year.
- **Localization** at the very lively and cultural heart of Paris.

English track

CURRICULUM

Master 1 (60 ECTS)

1 single track

Public Policy and Development (PPD)

Mandatory classes

Markets and Market Failures, Competition and Regulation, Macroeconomic and Monetary Policies, Quantitative Methods, Policy Design and Evaluation, Economic History, Political Economy.

CEPREMAP Conferences

Economists from French and international institutions present their work and explain how their institutions analyze public policy and provide recommendations.

Compulsory internship period between the two academic years.

Master 2 (60 ECTS)

Common core

- Advanced Treatment models
- Public Economics
- Master's dissertation

Elective courses

Each student must take and pass 26 ECTS worth elective courses, among more than 30 classes offered.

Research seminar

Students will have to choose one seminar among 8.

Master thesis

The dissertation is supervised by a faculty member.

M1 AND M2 OVERVIEW

The M1 has a strong component of general microeconomics, macroeconomics and quantitative methods: all courses are specifically designed to prepare students for the economic analysis of policy issues. It also proposes introductory courses to policy design and evaluation in major fields, complemented with conferences on a variety of policy issues.

The second-year offers in-depth and applied courses covering the most important policy issues at both national and global levels and the state of the art best practices of policy evaluation. Apart from three compulsory courses on general issues, the curriculum is individualized. Each student is assisted over the year by a thesis supervisor.

ADMISSION

Prerequisites

Master 1 : Bachelor's degree in economics, mathematics or social sciences. A solid level in mathematics and some training in economics is required.

Master 2 : M1 or equivalent that provided an identical level of preparation as Year 1 of the PPD Program (microeconomics, macroeconomics, econometrics and public policy evaluation).

Application process

Online application (via pse-application.eu).

DIPLOMA DELIVERED

French Master's degree diploma from Université PSL, prepared at ENS – PSL.

More information

parisschoolofeconomics.eu/en/teaching/masters-program/ppd-public-policy-and-development/

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